



IEEE EIC 2025

IEEE/DEIS Electrical Insulation
Conference

South Padre
Island,
Texas, USA

June 8 – 12, 2025

Sponsorship and Exhibitor Prospectus

Dear Prospective Sponsor/Exhibitor,

We are excited to extend an invitation to you and your company to exhibit and sponsor events at the **2025 IEEE Electrical Insulation Conference (EIC)**. This year's conference promises to be an exceptional gathering in the scenic setting of South Padre Island, Texas, known for its beautiful beaches and warm hospitality. The event will run from **June 8 to June 12, 2025**, with additional working group meetings on June 12-13. The conference is proudly sponsored by the IEEE Dielectrics and Electrical Insulation Society (DEIS) and will be held at the Courtyard South Padre Island Hotel, providing a vibrant and inspiring atmosphere for attendees.

EIC is the world's premier applied electrical insulation conference, where insulation material technology and advanced testing techniques are explored by leading experts. Participants from over 25 countries attend this event, highlighting its truly international nature. In 2025, we anticipate welcoming approximately 300 participants for an exciting 5-day program of oral/poster presentations, technical discussions, and networking opportunities. Key focus areas will include rotating machines, transformers and reactors, substation insulation coordination, transportation systems, cable technologies and accessories, power electronics, condition assessment, life expectancy, and failure investigations of major and critical substation equipment. Additionally, in 2025, discussions will expand to include advanced 3D modeling and calculation tasks, providing valuable insights into cutting-edge techniques and their applications in the field.

Special Highlights for EIC 2025

We are thrilled to present an outstanding lineup of keynote speakers for this year's conference, featuring leaders in energy systems, technology, and innovation:

- **SpaceX Update** – A presentation from the global leader in aerospace innovation, highlighting cutting-edge advancements and their implications for the future of energy systems.
- **Electrifying Tomorrow's Grid with Bitcoin** – A fascinating exploration of how cryptocurrency mining can drive grid innovation and energy stability.
- **Harnessing AI for Electrical Insulation and Grid Resiliency: Diagnostics, Monitoring, and Emerging Methods** – An in-depth look at how artificial intelligence is revolutionizing electrical insulation and grid monitoring, improving diagnostics and enhancing system resiliency.
- **Is Renewable Energy Running Out of Wind?** – An insightful discussion on the sustainability challenges and future innovations in renewable energy technologies.

These talks, alongside others, promise to inspire and ignite meaningful discussions about the intersection of technology, energy, and sustainability.



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We have planned a total of 30 booth spaces for exhibitors within the Courtyard South Padre Island Hotel conference area, conveniently located to ensure maximum visibility and attendee interaction. Most conference food and beverage breaks (including breakfast and morning/afternoon refreshments), the Sunday night reception, and the poster session will be held in the exhibitor area to foster a dynamic and engaging atmosphere for networking and business development.

Exhibiting and sponsoring are excellent ways to maintain close relationships with past and current customers, showcase your products and services, and engage with a diverse group of industrial, government, and academic professionals. Your competitors will likely be there, and we sincerely hope you will join us too!

Please refer to the enclosed Exhibitor and Sponsorship Prospectus for detailed information on how your company can participate. With limited exhibitor booths and sponsorship opportunities available, we encourage you to sign up early to secure your preferred options. Priority will be granted on a first-come, first-served basis based on the date your application and deposit are received through our online portal.

Your contribution and involvement as a Sponsor and/or Exhibitor are vital to the continued success of our conference. Together, we aim to provide a platform for meaningful business opportunities and knowledge exchange. We are excited to include you in the **2025 IEEE EIC** activities and look forward to your participation in what promises to be a highly successful and memorable event.

Exhibitor Booth Space

The entire 2025 IEEE Electrical Insulation Conference (EIC) will take place at the Courtyard South Padre Island Hotel, located in the beautiful setting of South Padre Island, 6700 Padre Blvd. South Padre Island, TX 78597. To ensure maximum attendee engagement in the exhibition area, all food and beverage breaks, as well as the poster sessions, will be conveniently located within the same space.

Each exhibitor booth will include the following:

- An 8' (2.4 m) high draped back wall and 3' (0.9 m) high draped side rails
- One 6' (1.8 m) draped table
- Two chairs and one wastebasket
- A 7" x 44" (0.2 m x 1.1 m) single-line company identification sign
- Electrical outlets provided at each booth for convenience



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Registration Process:

Exhibitor registrations will only be accepted through the official online portal, which is accessible via the Exhibitor page of our website: www.ieee-eic.org.

Attendee Information for Exhibitors and Sponsors:

A list of registered conference attendees will be made available to exhibitors and sponsors prior to the start of the conference. This list will include attendee names, email addresses, and company affiliations but only for those who have provided explicit consent during the registration process, in compliance with the General Data Protection Regulation (GDPR) and IEEE requirements.

We look forward to your participation and are committed to providing an engaging and successful platform for showcasing your products and services!

Exhibit Hours

The tentative exhibit area hours for the **2025 IEEE Electrical Insulation Conference (EIC)** are as follows:

Date	8:30am to 12:00pm	1:30pm to 6:00pm	7:00pm to 10:00pm
Sunday, June 8		Move-In	Reception and Plenary
Monday, June 9	Exhibit	Exhibit	Night Out / Social evening
Tuesday, June 10	Exhibit	Move-Out	Banquet
Wednesday, June 11	Conference Presentations	Working group meetings	
Thursday, June 12-13	IEEE Material Subcommittee meeting		

Note: Exhibitors are required to have at least one representative present at their booth during the listed exhibit hours to engage with attendees and maximize visibility.



IEEE EIC 2025

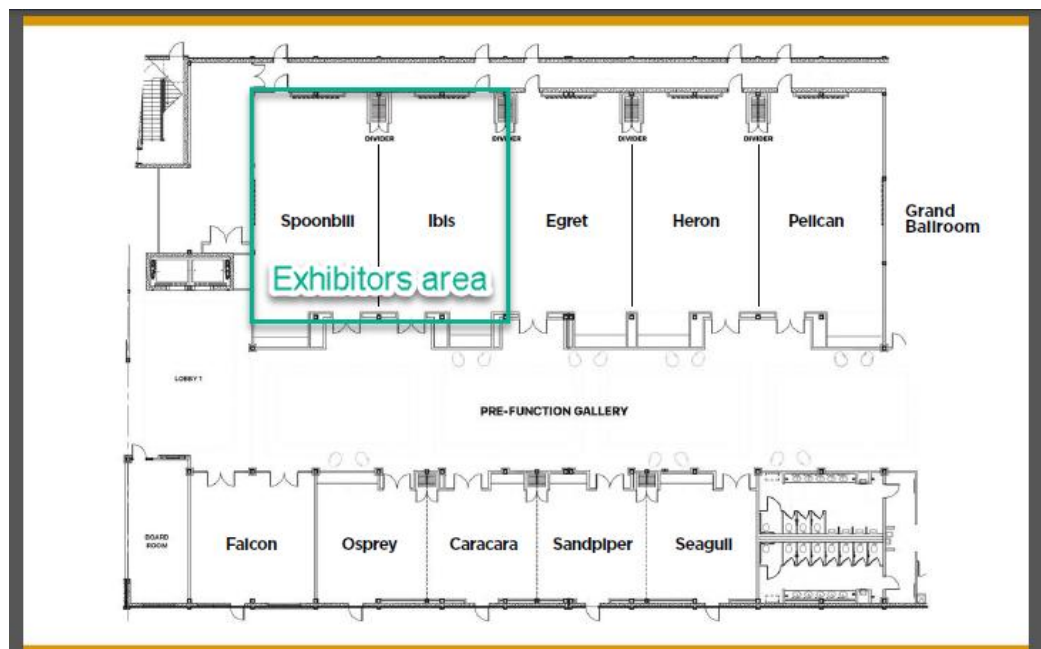
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Floor Plan



Food and Beverages in the Exhibit Area

To maximize interactions with attendees, all food and beverages during the conference will be served in the exhibit area, creating excellent opportunities to showcase your company's products and solutions. Key events include the Sunday night reception, as well as morning breaks, and an afternoon break on Monday & Tuesday during the main conference. These events provide over 8 hours of dedicated time for exhibitors to directly engage with conference attendees.

Our goal is to ensure that all participants have ample opportunities to visit the booths and interact with exhibitors throughout the conference.



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Booth/Sponsor Packages

We are pleased to offer a variety of exhibitor table and booth packages this year. Detailed options and additional sponsorship opportunities are outlined below:

Type	Cost	Space Details	Registration Details	Additional
Kilowatt	\$2,500	1 booth space	1 Registration	
Megawatt	\$3,500	1 booth space	2 Registrations	10 min Infomercial Corporate video / presentation
Gigawatt	\$6,000	2 booth spaces	3 Registrations	10 min Infomercial Corporate video / presentation + 30 min Presentation

Exclusive Opportunities for Megawatt and Gigawatt Sponsors

- **Megawatt Sponsors** will have the unique opportunity to present a **10-minute video or live presentation** immediately following the keynote speaker on **Sunday evening or Monday Morning**.
- **Gigawatt Sponsors** will receive an additional benefit: a **30-minute technical presentation** during either the **Monday or Tuesday morning plenary session**. This presentation may include technical content directly referencing the sponsor's products, providing an excellent platform to showcase innovations to an engaged audience.

These opportunities are designed to maximize visibility and highlight your company's expertise to conference attendees.

Full Conference Registrations and Sponsorship Opportunities

Full Conference Registrations include access to the Sunday Night Reception, the Banquet Dinner, and all Technical Sessions. Attendees will also receive a USB flash drive containing the conference proceedings.

Exhibitors with additional booth personnel who wish to attend technical sessions, short courses, or social events must also register. Without registration, booth personnel will have access exclusively to the exhibit area. For questions or assistance, please contact the Registration Chair or Exhibitors' Chair.



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Exhibitor Sponsorship Packages

Sponsorship Level	Kilowatt	Megawatt	Gigawatt
Draped Booth Space	1x Booth	1x Booth	2x Booths
Company Logo/Link on Conference Website	✓	✓	✓
Logo in Conference Program Booklet	✓	✓	✓
Complimentary Wi-Fi Access	✓	✓	✓
10-Minute Exhibitor Presentation		✓	✓
30-Minute Technical/Commercial Presentation (Morning Plenary Sessions)			✓
Complimentary Full Registrations	1 Registration	2 Registrations	3 Registrations



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Additional Sponsorship Packages

We offer a range of event sponsorships to enhance your company's visibility:

Major Event Sponsorships

- Conference Welcome Reception (Sunday, June 8, 2025)
 - Exclusive Sponsorship: \$2,500 – Includes a short corporate video presentation.
- Conference Banquet Reception Hour (Tuesday, June 10, 2025)
 - Exclusive Sponsorship: \$3,500 – Includes a short corporate video presentation.
- Exclusive Proceedings Sponsorship: \$5,000 – Includes:
 - Company Logo on the Proceedings USB
 - Company Logo on one dedicated page in the Proceedings book
 - 10-min corporate video or presentation.
- Exclusive Conference bags Sponsorship: \$3,500 – Includes:
 - Company Logo on the Conference bags (with Conference Logo)

Minor Event Sponsorships

- Morning Breakfast (3 days): \$1,000/day (3 opportunities available)
- Morning Coffee Refreshment Breaks (3 days): \$700/day (3 opportunities available)
- Afternoon Refreshment Breaks (2 days): \$700/day (2 opportunities available)

Additional Sponsorship Opportunities

- Conference Bag Giveaways (items sent to org will be added - 350 minimum)
- Lanyards: Sponsor to provide 350 branded lanyards – \$500
- Signage Sponsorship: Provide six self-standing banners or directional signs featuring your company logo.



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Payments and Refund Policy

- **Deposit Requirements:**

- A minimum 50% deposit is required to hold a booth. For wire transfer or check payments, a \$500 credit card deposit is required to provisionally secure the booth, with the remainder of the 50% deposit due by 5:00 PM (EST) on **February 28, 2025**.
- Full payment must be received by 5:00PM (EST) on April 15, 2025. Applications received after this date must include full payment.

- **Refund Policy:**

- **Refunds requested before April 12, 2025, will incur a \$100 processing fee.**
- **Refunds will not be issued for cancellations made on or after April 12, 2025.**

Have Unique Ideas for Sponsorship?

We're always open to exploring new sponsorship concepts, promotions, or items to enhance your presence at the conference. If you have additional ideas for showcasing your company, let us know!

Feel free to reach out if you have any questions.:

Anna Gegenava - General Conference Chair (agegenava@national-electric-coil.com)

Mark Winkeler - Vice-Chair and Treasurer (Mark.Winkeler@altana.com)

Dr. Diego Robalino, Exhibitors Chair (diego.robalino@megger.com)